

# Mohamad Kheradhoosh

## UI/UX Designer

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## SUMMARY

A creative **Product Designer** who can think in **User Experience**, **User Interface**, and lead small teams of 5-10 people

## PROFESSIONAL EXPERIENCE

### [Bitbaan](#)

Tehran, Iran

### [Product Designer](#)

December 2019, Current

1. Implemented A Design Process That Improved Technical Development Speed.
2. **Benchmark** Of Competitors In The International Market.
3. Established A **Design System**.
4. Composed New Information Architecture Schemas And Content Strategies. Also I Provided **Sketches**, **Flow Diagrams**, And **Wireframes**.
5. **Website Design** Of Bitbaan Company In The Field Of Internet Security.
6. Designing A **Mobile Super Application** In The Field Of Internet Security And Protecting The Phone Against Damage, Malicious Files, And Finally Improving The Health Of The Mobile Phone.
7. **User Interface** Design And **User Experience** Of Antivirus Kiosk Software For Companies With **Prototypes**.
8. Get The Highest Score In The Market And Result In **98% User Satisfaction**.

### [Bidopin](#)

Tehran, Iran

### [Product Designer](#)

December 2018, December 2019

Preparation Of User Experience And User Interface Design Document In The Following Topics In Collaboration With Me And The Design Team:

1. **Evaluation**: Understanding Business, Recognizing Technical Limitations, Branding Goals, Competitors Analysis, User Flow, Critical Success Factor / Usability Criteria, Motivation To Work With Software.
2. **User Research**: Mental Storm, Survey, User Observation Test And User Experience
3. **Analysis**: Persona, User Story, Customer Journey,
4. **Design**: Navigation Design, Information Architecture, Wireframe, Prototype
5. **User Interface** Design And **User Experience** Of **Store** Applications For Sellers And Buyers.

**Asan Bar**  
**Senior UI/UX designer**

Tehran, Iran  
December 2017, December 2018

1. **Benchmark** Of Competitors In The International Market.
2. Design Of **Wireframes, UserFlow, User Interface Design** And **User Experience** And Supplier And Driver Application **Illustration** In The Field Of **Logistics**.
3. Obtaining The **First Rank** In The Field Of **Logistics** In Iran.

**Vira**  
**Senior UI/UX designer**

Tehran, Iran  
December 2016, December 2017

**User Interface** Design And **User Experience** And **Illustration** Of Various Applications In The Field Of Language Translation.

**Asemane Sobhe Farda**  
**UI/UX designer**

Tehran, Iran  
December 2015, December 2016

**User Interface** Design And **User Experience** And Illustration Of Various Applications In The Field Of Appmarket And Football Application.

**Demne**  
**UI/UX designer**

London  
December 2014, December 2015

**User Interface** Design And **User Experience** Of Company **Website** And **Application** In The Field Of Social Network.

**Advertising**  
**Graphic Designer**

Tehran, Iran  
2006, 2014

Design Of Posters, Catalogs, Brochures, Boxes And Environmental Advertisements

## Professional Skillset

- UI design ● UX design ● Teamwork & Collaboration ● Design Systems ● Wireframing ● Visual Design
- Illustration ● UX research

## TOOLS STACK

- Figma ● Adobe XD ● Miro ● Zeplin ● Illustrator ● Photoshop

**EDUCATION**  
**Bachelor of Graphics**  
*Hormozgan, Lengeh*

**LANGUAGES**  
**English (Medium), Persian (native)**