

Mohamad Kheradhoosh

UI/UX Designer

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Portfolio

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SUMMARY

A creative **Product Designer** who can think in **User Experience, User Interface**, and lead small teams of 5-10 people

PROFESSIONAL EXPERIENCE

Bitbaan

Product Designer

Tehran, Iran

December 2019, Current

1. Implemented A Design Process That Improved Technical Development Speed.
2. **Benchmark** Of Competitors In The International Market.
3. Established A **Design System**.
4. Composed New Information Architecture Schemas And Content Strategies. Also I Provided **Sketches, Flow Diagrams, And Wireframes**.
5. **Website Design** Of Bitbaan Company In The Field Of Internet Security.
6. Designing A **Mobile Super Application** In The Field Of Internet Security And Protecting The Phone Against Damage, Malicious Files, And Finally Improving The Health Of The Mobile Phone.
7. **User Interface** Design And **User Experience** Of Antivirus Kiosk Software For Companies With **Prototypes**.
8. Get The Highest Score In The Market And Result In **98% User Satisfaction**.

Bidopin

Product Designer

Tehran, Iran

December 2018, December 2019

Preparation Of User Experience And User Interface Design Document In The Following Topics In Collaboration With Me And The Design Team:

1. **Evaluation**: Understanding Business, Recognizing Technical Limitations, Branding Goals, Competitors Analysis, User Flow, Critical Success Factor / Usability Criteria, Motivation To Work With Software.
2. **User Research**: Mental Storm, Survey, User Observation Test And User Experience
3. **Analysis**: Persona, User Story, Customer Journey,
4. **Design**: Navigation Design, Information Architecture, Wireframe, Prototype
5. **User Interface** Design And **User Experience** Of **Store** Applications For Sellers And Buyers.

Asan Bar
Senior UI/UX designer

Tehran, Iran
December 2017, December 2018

1. **Benchmark** Of Competitors In The International Market.
2. Design Of **Wireframes**, **UserFlow**, **User Interface Design** And **User Experience** And Supplier And Driver Application **Illustration** In The Field Of **Logistics**.
3. Obtaining The **First Rank** In The Field Of **Logistics** In Iran.

Vira
Senior UI/UX designer

Tehran, Iran
December 2016, December 2017

User Interface Design And **User Experience** And **Illustration** Of Various Applications In The Field Of Language Translation.

Asemame Sobhe Farda
UI/UX designer

Tehran, Iran
December 2015, December 2016

User Interface Design And **User Experience** And Illustration Of Various Applications In The Field Of Appmarket And Football Application.

Demne
UI/UX designer

London
December 2014, December 2015

User Interface Design And **User Experience** Of Company **Website** And **Application** In The Field Of Social Network.

Advertising
Graphic Designer

Tehran, Iran
2006, 2014

Design Of Posters, Catalogs, Brochures, Boxes And Environmental Advertisements

Professional Skillset

- UI design ● UX design ● Teamwork & Collaboration ● Design Systems ● Wireframing ● Visual Design
- Illustration ● UX research

TOOLS STACK

- Figma ● Adobe XD ● Miro ● Zeplin ● Illustrator ● Photoshop

EDUCATION
Bachelor of Graphics
Hormozgan, Lengeh

LANGUAGES
English (Medium), Persian (native)